

WORKSHOP, MAY 28TH 2013, GENEVA

STANDARDIZATION AND THE INTERNATIONAL TRANSFER OF SUSTAINABLE TECHNOLOGIES

Standards may promote or hinder the development and the international diffusion of innovations. Technical specifications in standard documents constitute not only a codification of commonly shared knowledge. By linking superior performance to the participation in global trade, standards can provide incentives for quality innovations even in countries with less sophisticated demands. Conformity assessment and certification systems based on international standards potentially support trade relations and the convergence of technological capabilities.

The International transfer of sustainable technologies is influenced by many factors at the intersection of the international regimes for the protection of free trade, intellectual property rights and the global environment. The workshop aims to elaborate how these regimes interact in shaping the international diffusion of sustainable technologies. The event is hosted by the International Organization for Standardization and organized by the Berlin Institute of Technology within the FONA research programme of the German Federal Ministry of Education and Research.

SCHEDULE

28th May 2013, 9:30 am – 4:00 pm

Room: Mont-Blanc

International Organization for Standardization
1, ch. de la Voie-Creuse
CH-1211 Geneva 20
Switzerland

REGISTRATION

Participation is free, but limited. Please register as a participant writing an email to:
jan.peuckert@tu-berlin.de



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PROGRAMME

09:30 – 09:45	Introduction Daniele Gerundino (ISO) / Knut Blind (TUB)
09:45 – 10:15	Policy Instruments for Green Growth Daniel Kupka (OECD) Science and technology policy instruments for eco-innovation
10:15 – 10:45	International Diffusion and Development of Eco-Innovations Asel Doranova (Technopolis) Trends, barriers and drivers for technology providers and investors in eco-innovation in Latin America, Asia and Africa
10:45 – 11:00	Coffee Break
11:00 – 11:30	Intellectual Property and Sustainability Ged Owens (EPO) Eco-patents: Driver or Barrier for the International Transfer of Sustainable Technologies
11:30 – 12:00	International Standards and Sustainability Daniele Gerundino (ISO) International Standards as an Instrument for Sustainable Development
12:00 – 13:15	Lunch
13:15 – 13:45	Sustainability and Technical Barriers to Trade Axel Mangelsdorf (BAM) Environmental Standards as Technical Barrier to Trade
13:45 – 14:15	Quality Infrastructure and Sustainability Jan Peuckert (TUB) The Role of Quality Infrastructure for Sustainable Development
14:15 – 14:30	Coffee Break
14:30 – 16:00	Discussion The Interplay of International Regimes for the Diffusion of Sustainable Technologies
