

TU Berlin Chair for Innovation Economics
Faculty of Economics and Management
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Job announcement – Application code: “Application OPEN-BIO 2014”

The Chair for Innovation Economics at the Faculty of Economics and Management, Technische Universität Berlin is seeking to employ a

Student Research Assistant (41 Std./Monat) from 1. Oktober 2013

to support work in the EU-funded research project „Open-Bio: Opening bio-based markets via standards, labelling and procurement“ (www.open-bio.eu)

The position is initially limited to a duration of 6 months, which can be extended for the duration of the project (until 31.10.2016).

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| Tasks: | <ul style="list-style-type: none">- Support work in the EU-funded research project „Open-Bio: Opening bio-based markets via standards, labelling and procurement“ (see www.open-bio.eu as well as the brief project summary below)- Desk research and review of relevant literature (in English)- Support the development and implementation of surveys as well as the analysis of corresponding survey results- Support the writing of academic papers and policy-oriented reports as well as the creation of related presentations |
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| Qualifications: | <ul style="list-style-type: none">- Background in economics, social sciences or engineering with an interest in applied research- Above average grades- High level of commitment and self-motivation, ability to work independently- Good knowledge of MS Office, in particular Excel- Very good knowledge of English- Experience conducting research and- Experience in applied statistics and relevant software a plus |
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Please submit your application by email to the email address listed above. In the subject field, please write: “Application OPEN-BIO 2014“. Deadline for submitting applications is September 8th, 2014.

For additional information on the Chair for Innovation Economics, please see: www.inno.tu-berlin.de

Brief project description



Opening bio-based markets via standards, labeling and procurement

Application of standards, certification schemes and labels are expected to have a positive effect on the development of the European bio-based product market. The **Open-Bio project** aims at increasing the uptake speed of standards, labels and harmonized product information lists for the public procurement of bio-based products. A label will be developed in order to clearly distinguish bio-based products on the basis of the functionality laid down in standards. Additional research will investigate factors influencing the acceptance of bio-based products by consumers, businesses and public procurement officials. This will ensure that standards, labels and information lists address all relevant aspects for enabling the rapid market uptake of bio-based products. By participating in the Standardization Committee, CEN/TC 411, on "Bio-based products" (its Secretariat being one of the partners), Open-Bio will directly support the standard development process.

More information on the project can be found at: www.open-bio.eu



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