Job announcement – Application code: “Application OPEN-BIO 2014”

The Chair for Innovation Economics at the Faculty of Economics and Management, Technische Universität Berlin is seeking to employ a

**Student Research Assistant** (41 Std./Monat) from 1. Oktober 2013

to support work in the EU-funded research project „Open-Bio: Opening bio-based markets via standards, labelling and procurement“ ([www.open-bio.eu](http://www.open-bio.eu))

The position is initially limited to a duration of 6 months, which can be extended for the duration of the project (until 31.10.2016).

### Tasks:
- Support work in the EU-funded research project „Open-Bio: Opening bio-based markets via standards, labelling and procurement“ (see [www.open-bio.eu](http://www.open-bio.eu) as well as the brief project summary below)
- Desk research and review of relevant literature (in English)
- Support the development and implementation of surveys as well as the analysis of corresponding survey results
- Support the writing of academic papers and policy-oriented reports as well as the creation of related presentations

### Qualifications:
- Background in economics, social sciences or engineering with an interest in applied research
- Above average grades
- High level of commitment and self-motivation, ability to work independently
- Good knowledge of MS Office, in particular Excel
- Very good knowledge of English
- Experience conducting research and
- Experience in applied statistics and relevant software a plus

Please submit your application by email to the email address listed above. In the subject field, please write: “Application OPEN-BIO 2014”. Deadline for submitting applications is September 8th, 2014.

For additional information on the Chair for Innovation Economics, please see: [www.inno.tu-berlin.de](http://www.inno.tu-berlin.de)
Brief project description

Opening bio-based markets via standards, labelling and procurement

Application of standards, certification schemes and labels are expected to have a positive effect on the development of the European bio-based product market. The Open-Bio project aims at increasing the uptake speed of standards, labels and harmonized product information lists for the public procurement of bio-based products. A label will be developed in order to clearly distinguish bio-based products on the basis of the functionality laid down in standards. Additional research will investigate factors influencing the acceptance of bio-based products by consumers, businesses and public procurement officials. This will ensure that standards, labels and information lists address all relevant aspects for enabling the rapid market uptake of bio-based products. By participating in the Standardization Committee, CEN/TC 411, on "Bio-based products" (its Secretariat being one of the partners), Open-Bio will directly support the standard development process.

More information on the project can be found at: www.open-bio.eu

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