



By now, many academics, policy makers and practitioners have accepted that standardisation is not the adversary of innovation as which it has been portrayed until not so long ago. These days, some scholars consider standards as both a constraint for and an enabler of innovation, others see them as a common basis upon which innovation can flourish. The European Commission now recognises standardisation as an essential instrument to enhance innovation and competitiveness in Europe. However, the precise nature of the inter-relation between both still remains largely unclear.



This Track aims to improve this situation. To this end, it will bring together scholars, researchers and practitioners that have a stake in research into standardisation and innovation. This will be a highly multi-disciplinary group of people, with backgrounds including, but by no means limited to, Business Studies, Management Studies, Economics, History, Law, Sociology, Engineering, Computer Science, Information Systems, and Policy Studies. Thus, the track will provide an opportunity for experts from these very different communities to meet, interact, exchange views and ideas and, ultimately, come to a better understanding of the mutual dependencies between standardisation and innovation.

While such a better understanding is clearly desirable for the academic community, it has also potentially significant practical ramifications. Not least due to the associated IPR issues, standardisation has become a multi-billion Dollar business. Accordingly, a better understanding of how to use standards as an enabler of innovation, and how to prevent them from becoming a constraining factor, is of considerable interest to both for companies and policy makers.

The Track will look at both the role of standardisation (the process) and of standards (the resulting product) in relation to innovation. That is, it will try to find answers to the questions:

- How can standards be deployed as an enabler of innovation?
- How can standardisation be used as a platform for (open) innovation?
- How to better understand the overlapping concepts of standards, dominant designs and platforms?



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Keywords	Standardisation	Dominant designs	Standards
	Innovation	Platforms	



## Submission guidelines EURAM 2014 - Valencia

Please, follow these guidelines and formatting instructions to prepare and submit your paper.

**RULE OF 3:** Please note that you may be listed as an author or co-author on up to 3 submitted papers.

1. Each paper can only be submitted to ONE topic or track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before the EURAM 2014 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the European Management Review Style Guide.
6. Use Times New Roman 12 pitch font, double spaced, and 1 inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus free.
10. Submissions will be done online on the EURAM 2014 website from December 1st 2013 till January 16th 2014
11. Only submissions in English shall be accepted for review.
12. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference.
13. In case of acceptance, each author can present only one paper at the conference.

Particularly good and relevant papers will be considered for inclusion in the Handbook of Standards and Innovation (Edward Elgar Publishers) or for a special of the Int. J. of IT Standards & Standardisation Research (IGI Global).

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